

76%

of people trust online reviews when searching for a healthcare provider.

80%

of consumers go online first when evaluating a healthcare provider.

Local Search get found online

Local Search is a strategic process that focuses on optimizing a business's key data online. Its goal is to ensure your business is easily found.

Technology has changed how consumers find local businesses online.

Today, 73% of high-intent traffic is happening AWAY from your website. Search engines, maps, directories, voice search, chat interfaces, and review sites have created multiple new channels, making the management of these platforms more important than your website!

Hey GOOGLE

Five star healthcare providers in my area

Today, devices pull information from directory APPS (like GOOGLE, YELP, FACEBOOK and many more), but these directories often contain incorrect information.

With Local Search, we ensure your facility's information is correct and locked down across top platforms and APPS.

Reputation Management get chosen online

Reputation Management focuses on improving your reputation online through review platforms like GOOGLE, FACEBOOK, YELP and many others.

3rd-party reviews have a major impact on how consumers chose a business or product.

Reputation Management provides instant review monitoring. We notify you when a review about your business is posted on any platform so you can respond quickly and professionally. We can create pre-written review responses for your facility, as well as such responses help build credibility.

Reputation Management also focuses on review generation. Simply put, we target your happy patients and encourage them to leave positive reviews on 3rd-party platforms like GOOGLE, YELP, FACEBOOK, etc. These review ratings are essential in guiding consumers to your facility.

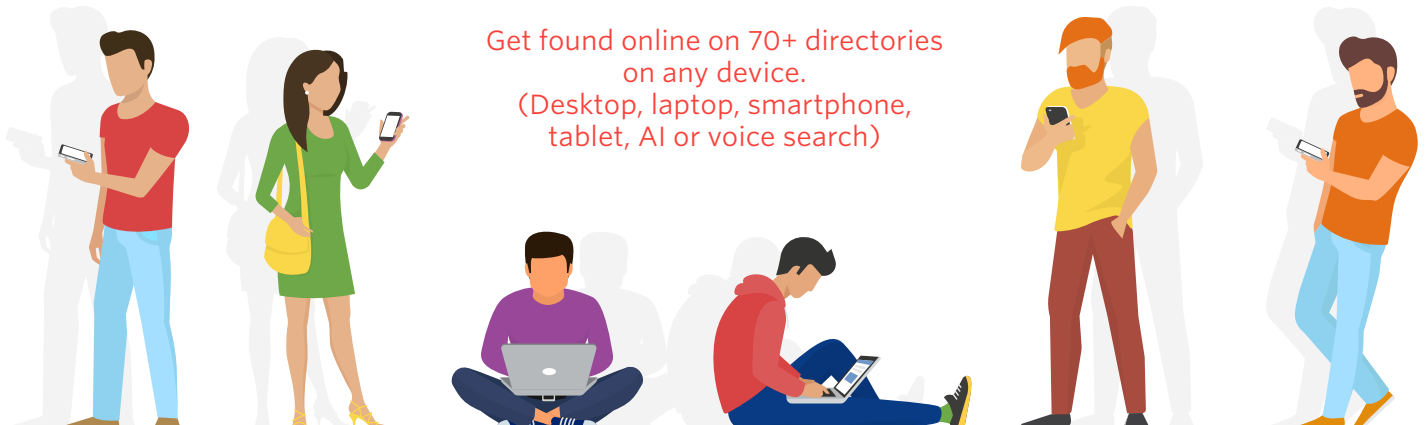


Get Found Online with Local Search

1. Update and optimize your data through our software.
2. Sync 70+ online directories. Our software has special integration relationships with more than 70 online directories. This includes all major ones: GOOGLE, YELP, FACEBOOK, SIRI, UBER, AMAZON ECHO, and more.
3. Lock and match directories. We lock these directories so they all display the same correct data from our software.
4. Make it easier for potential clients to find you online. After we claim, create, fix, and then optimize these directories, your business can more easily be found on major platforms like GOOGLE..

Get Chosen Online with Reputation Management

1. Target your patients from EMR software.
2. Gather authentic feedback. We segment the patients using surveys and service indicators, then ask happy customers to leave a review.
3. Generate positive reviews. We start monitoring all review sites immediately, and notify you when people leave reviews. We then help you respond accordingly.
4. Help get your business chosen. By generating and responding to reviews, your facility will stand out above competitors.



Get found online on 70+ directories
on any device.
(Desktop, laptop, smartphone,
tablet, AI or voice search)

TRUST Features | \$250/MONTH PER SITE LOCATION

LOCAL SEARCH

Create & Fix 70+ Directories:
(GOOGLE, YELP, FACEBOOK, SIRI,
AMAZON, & More.

Lock & Secure Directories:
No one else can claim or make changes,
including search engines.

Fully Optimize Directories:
We do this during onboarding and
throughout your campaign.

Localized SEO & Structured Data:
Improve search engine search results.

INSIGHTS

Real-Time Data Tracks Your Results
Get real-time transparent reporting.
We track all your directory and review
data immediately for instant results.

WE CAN TRACK:
IMPRESSION DATA
REVIEWS
REVIEW RATINGS
CUSTOMER ACTIONS
PROSPECT BEHAVIORS
AND MORE

REPUTATION MANAGEMENT

Review Monitoring:
Monitor reviews/pre-approved responses.

Review Generation:
Generate reviews on GOOGLE, YELP, etc.

EMR Integration:
Access to streamline the review generation.

NPS (NET Promoter Score) Surveys:
Direct outreach to your customers.

Automate Your Digital Presence:
EMR integration = timely review requests.

CLIENT: McKENZIE SPORTS PHYSICAL THERAPY

~ Chris McKenzie, McKenzie Sports Physical Therapy ~

Chris McKenzie owns a small physical therapy practice in a very competitive market, Philadelphia, PA, and he struggled to get new patients. After a year of using Trust by Net Health, McKenzie’s clinic is one of the fastest growing PT practices in Philly. He now has a busy schedule so he can focus on what he does best: rehabbing athletes and getting them back on the field.

~ What Chris McKenzie says about NET HEALTH TRUST:

“Net Health helped me grow from 1 new patient a week to 8 to 10 new patients a week.”

McKenzie Sports Physical Therapy ~2019 Key Metrics



1st Page Google Rankings for McKenzie:

- Physical Therapy
- Sports Rehab
- Elbow pain
- Back pain
- Neck pain
- HIP PAIN
- ACL Rehab
- Knee Pain
- Shoulder Pain
- Swimming injuries
- Ankle Pain
- Baseball Physical therapy
- AND MANY MORE!

McKenzie Sports Physical Therapy is 2 miles from you and has 5 stars.

5-Star rating on GOOGLE.

“SIRI, find me a physical therapist.”

